

How to Upload Content

By **Giovanny Camarena** • Last updated on **January 2nd, 2024**

This document guides you through the process of uploading content onto **eoFlix**

Pre-requisites

You will need to ensure all of your files meet the following specs:

Content Trailer

- Resolution: 1920 x 1080 (1080p)
- Max File Size: 500 MB
- Video Encoding: H264
- File Format: .MP4
- FPS: 20+

Content Full Length

- Resolution: 1920 x 1080 (1080p)
- Max File Size: 6 GB
- Video Encoding: H264
- File Format: .MP4
- FPS: 20+

Trailer Thumbnail (Still Image)

- Aspect Ratio: 17x10 (flexible)
- File Format: PNG or JPEG

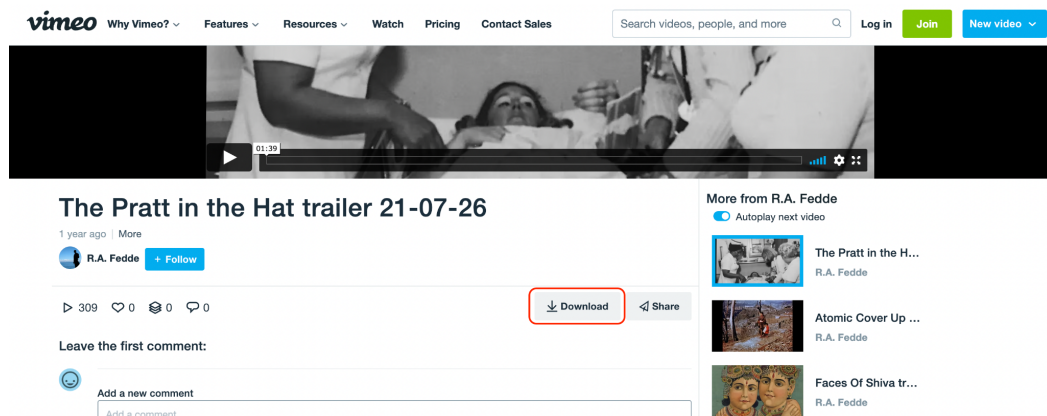
Movie Poster

- Aspect Ratio: 27x40 (typical poster ratio)
- File Format: PNG or JPEG
- Max File Size: 1 MB

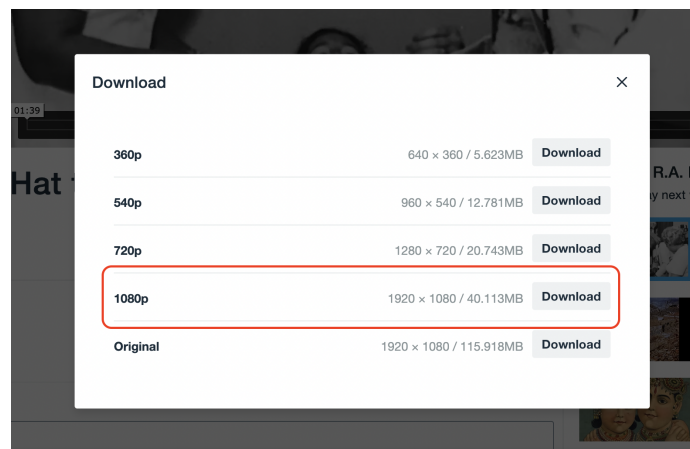
Check out the File Formatting Steps section below for more information

Film Formatting Steps

1. You can easily format your film into an MP4 file using either Vimeo or iMovie.
Simply upload your film using your desktop and save the file as an MP4.
Feature available on iMovie for free and on Vimeo (paid subscription account).
If you are unable to format your film, we can do it for you!

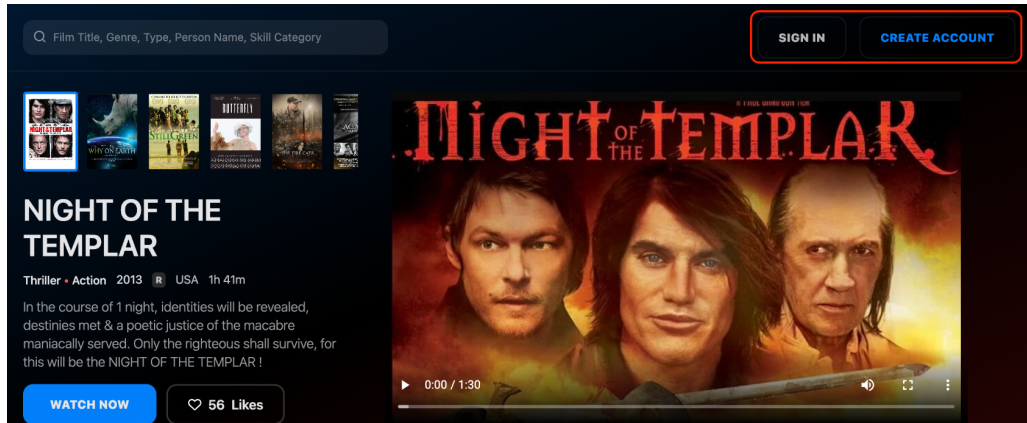


*Vimeo: Be sure to select the **1080p** option if available. You can export in the highest resolution possible as long as it fits our size requirements (under 6GB).

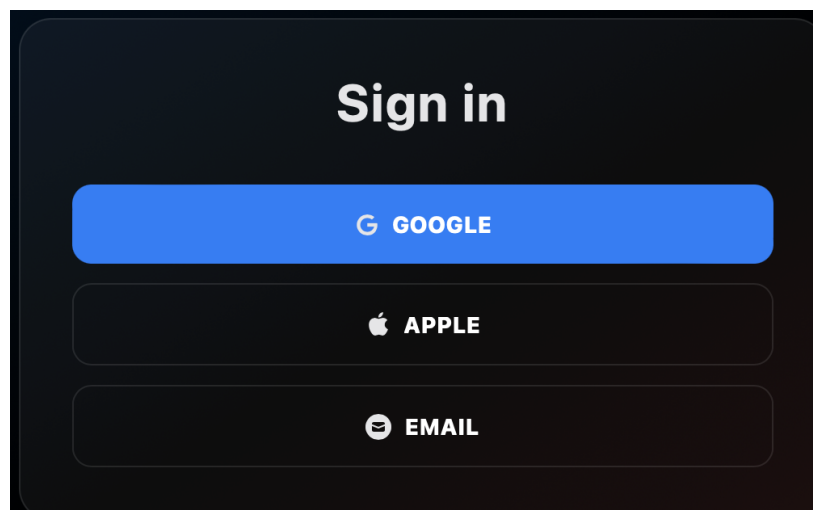


Upload Steps

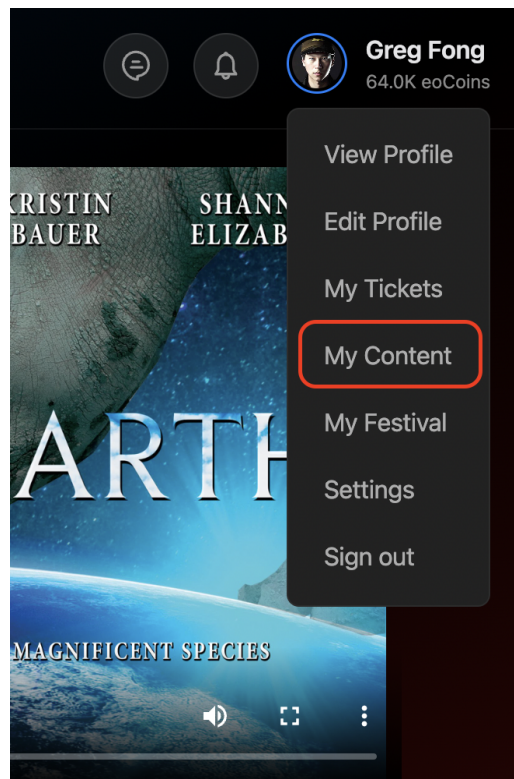
1. Visit the website, <https://app.entertainmentoxygen.com>, on your computer.
2. Click the **Sign In** or **Create Account** link on the top right of the page.



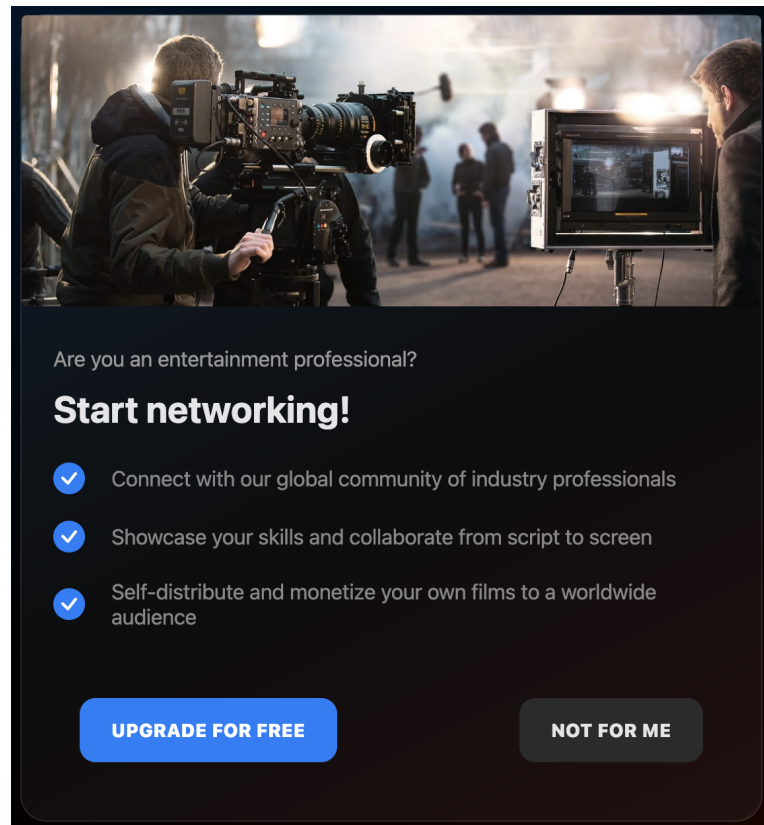
3. Choose your preferred sign in method to create an account



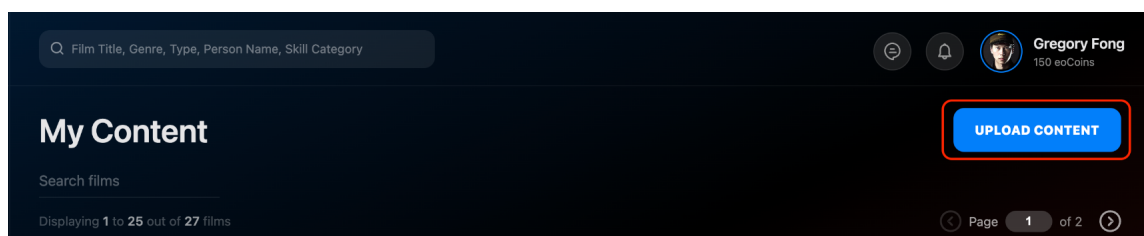
4. After you complete your profile setup. Click on your profile picture in the top right corner. Select the “My Content” tab from the drop down menu.



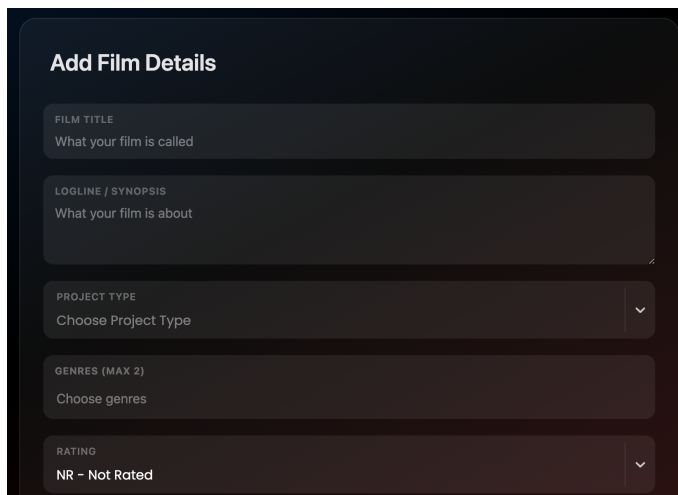
5. If you see a page that says “Start networking!”, press the **Upgrade for Free** button to change your account type to Entertainment Professional. Then click on the **My Content** tab (step 4) to access the page again.



6. Click the **Upload Content** button on the top right of the page. If you do not see this button, please contact support (*contact info is at the bottom of this document*).

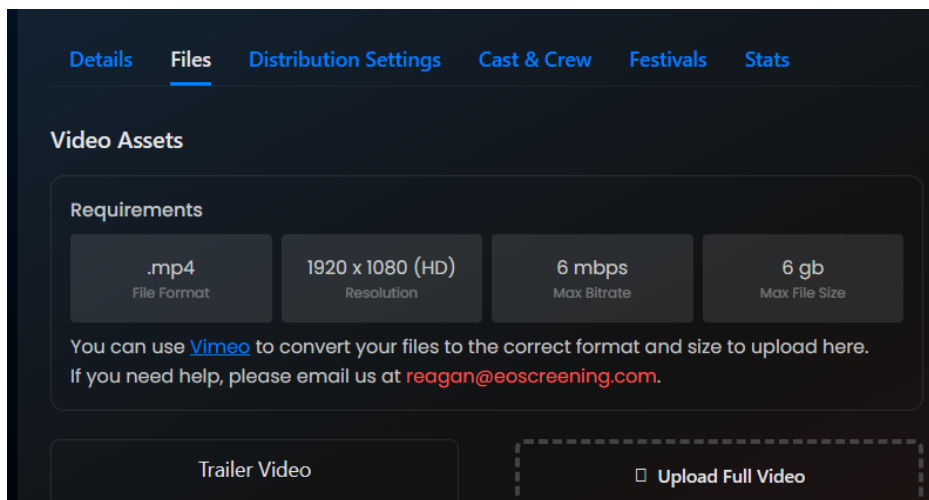


7. Fill out the “Film Details” section then click the **Save and Continue** button at the bottom of the page.



The screenshot shows a dark-themed form titled "Add Film Details". It contains five input fields: "FILM TITLE" with the placeholder "What your film is called", "LOGLINE / SYNOPSIS" with the placeholder "What your film is about", "PROJECT TYPE" with a dropdown menu showing "Choose Project Type", "GENRES (MAX 2)" with the placeholder "Choose genres", and "RATING" with a dropdown menu showing "NR - Not Rated".

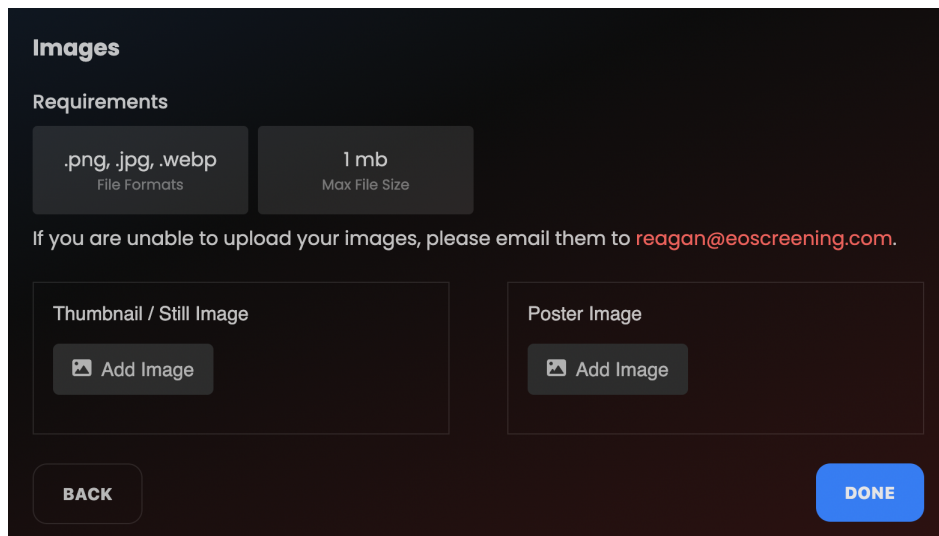
8. Upload your trailer and full video under the FILES tab. This may take up to **1 hour** to upload depending on your internet speed. Please do not close the page or put your computer to sleep during the upload. If you do not have a trailer, we may provide one for you.



The screenshot shows the "Files" tab selected in a navigation bar with tabs: "Details", "Files", "Distribution Settings", "Cast & Crew", "Festivals", and "Stats". Below the navigation bar is a section titled "Video Assets". Under "Requirements", there are four boxes: ".mp4" (File Format), "1920 x 1080 (HD)" (Resolution), "6 mbps" (Max Bitrate), and "6 gb" (Max File Size). Below these boxes is a text block: "You can use [Vimeo](\"#\") to convert your files to the correct format and size to upload here. If you need help, please email us at [reagan@eoscreening.com](\"mailto:reagan@eoscreening.com\")." At the bottom, there are two buttons: "Trailer Video" and "Upload Full Video".

If your upload stops or you have any other issues uploading, please send us a link to your movie (Google Drive, WeTransfer, etc) and we will upload it for you. Local public wifi (coffee shops, etc.) have also proven to help speed up the process!

9. Upload your images. The trailer thumbnail should be wide, and the poster image should be tall.



Images

Requirements

.png, .jpg, .webp
File Formats

1 mb
Max File Size

If you are unable to upload your images, please email them to reagan@eoscreening.com.

Thumbnail / Still Image

Add Image

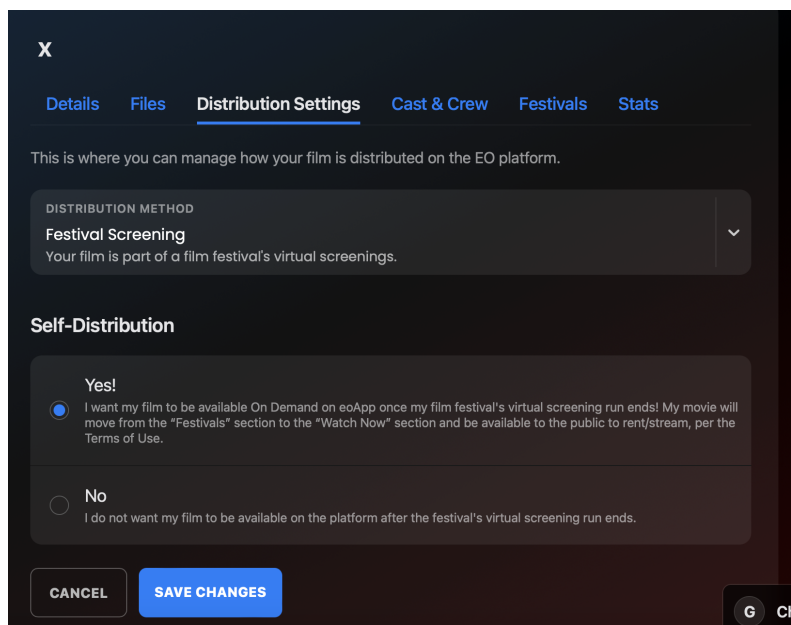
Poster Image

Add Image

BACK

DONE

10. Next, go to the **Distribution Settings** tab. This is where you can control how your film will be accessed by the public.



X

Details Files **Distribution Settings** Cast & Crew Festivals Stats

This is where you can manage how your film is distributed on the EO platform.

DISTRIBUTION METHOD

Festival Screening
Your film is part of a film festival's virtual screenings.

Self-Distribution

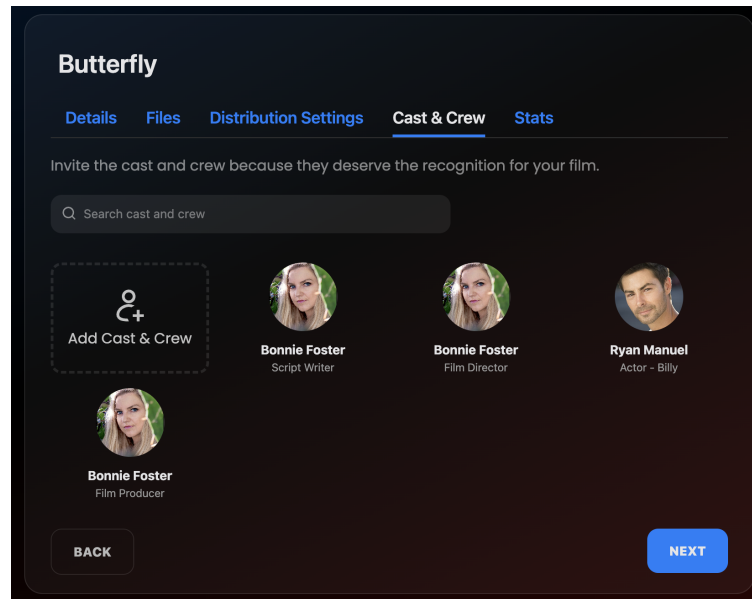
Yes!
☒ I want my film to be available On Demand on eoApp once my film festival's virtual screening run ends! My movie will move from the "Festivals" section to the "Watch Now" section and be available to the public to rent/stream, per the Terms of Use.

No
☐ I do not want my film to be available on the platform after the festival's virtual screening run ends.

CANCEL SAVE CHANGES

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11. **Add credits for your cast & crew.** This will allow them to receive the credit they deserve and interact with other industry peers. If they are not on eoFlix, please invite them!



12. Your content is now submitted!

We will review your content and publish it for you. Approved films will be available for the public to view according to your Distribution settings.

Non-approved films will still show on your profile if you decide to publish them.

Support

Please email us if you have any questions.

You can also connect with us on the app and chat with us directly for support.

Reagan Lee

reagan@eoscreening.com

(424) - 218 - 6689